

2025 Rose Parade Guidelines
Friday, April 25, 2025 | 7:00 p.m.

- This year's parade theme is **“Where Roses Reign...Heritage Blooms”**. Use your creativity to bring to life what Rose Show traditions you love, what they mean to you – and then reimagine them to fit this year's theme. ***Let the heritage of the Rose Show shine through.***
- If you choose to participate in having your entry judged, please arrive at the parade at 5:30. If you choose not to participate in the judged entries, please arrive to the parade at 6:00.
- All floats must have a minimum of one dozen roses incorporated into their design. Live or artificial roses (silk, plastic, papier mâché, fabric, etc.) are acceptable.
- **Parade entries must be fully decorated** with approved float materials (i.e.: flowers, natural vegetation, tinsel, float paper, paint, etc.) Undecorated entries will not be allowed to participate in the parade.
- Entries that bear the name of the business, school, or other sponsoring organization must be professionally lettered and clearly visible on both sides of the float.
- A float is defined as a flatbed trailer being towed by a motor vehicle, including an automobile or tractor. Each single-entry unit must not exceed 60'. Maximum height is 11'. All floats must have a safe trailer hitch.
- A vehicle bearing the name of a business (whether decorated or undecorated) will not qualify as a parade entry. This includes, but is not limited to, vehicles that are “wrapped.”
- Parade participants may not distribute materials of any kind. This includes, but is not limited to candy, beads, t-shirts, trinkets, brochures, pamphlets, advertisements, etc. You will be removed from the parade if you are not following this important safety rule.
- Elected officials or qualified candidates must be present to participate in the parade; representatives of elected officials or qualified candidates will not be permitted to participate in their place.
- Only kings/queens who hold local, regional, or nationally recognized titles and elected officials (or qualified candidates) will be permitted to ride on a convertible as a parade entry.
- All vehicles towing floats must be decorated, clean, and quiet.
- Use of animals in the Rose Parade must be pre-approved by the events office (call 229-227-4136). All pre-approved horse entrants **ARE REQUIRED TO DIAPER THEIR HORSES.** Horses **MUST** be diapered, and you may have a pooper scooper as well. You are **required** to clean up after your horses.
- Floats and parade units will be reviewed prior to the parade. Units that are deemed inappropriate, offensive, or unsafe will be removed from the parade.
- If music is played from your float or vehicle, it must be clean and non-offensive, or you will be asked to exit the parade.
- An accurate entry description that is consistent with your final entry is required with application.
- All drivers operating vehicles must be at least 18 years of age with a valid driver's license.
- Parade participants are not allowed to ride atop the hood of a vehicle.

ROSE SHOW & FESTIVAL



- Vehicle entries with multiple units (such as motorcycles) must be limited to no more than 9 vehicles and must travel the parade route 2 or 3 abreast.
- The City of Thomasville reserves the right to limit the number of similar entries.
- Once accepted, you will be notified via email after April 11th with a link to the thomasvillega.com website. There, you will find your number for the lineup. Any changes made to the lineup will be posted on the website before the parade.
- A completed application and/or participation in previous year(s) does not guarantee parade acceptance.
- If you have any questions, please call 229.227.7020 or email events@thomasville.org.

2025 Rose Parade Application

Float <i>(defined as a decorated trailer or entry that is towed by a vehicle or is self-propelled)</i>	# of floats _____
Walking Unit <i>(defined as dance teams, drill teams, or marching units)</i>	# walkers _____
Vehicle Entry <i>(defined as vehicle not towing a float)</i>	# of vehicles _____
Do you wish to have your entry judged? YES NO (circle one)	
Will your entry have music? YES NO (circle one)	

Judging Information:

Theme: Where Roses Reign... Heritage Blooms.
 Queens Award: Best Overall, Judge's Favorite \$300
 Kings Award: Best Use of Theme \$200
 Rose Bud Award: Best Children's Entry \$200

All information is REQUIRED:

Parade entry name: _____

Sponsored by: _____

Contact person: _____

Contact Phone #: _____

E-Mail Address: _____

TV Commentary and Entry Description:

To be included in the television coverage, please provide a written description below of the parade unit, sponsoring organization, and any facts that you would like to have mentioned as the unit proceeds through the grandstand seating area. Description should not exceed 35 words. The parade will be broadcast at a later date on CNSNext cable television. **Applications without descriptions will not be accepted.**
